

Saratoga Spa Product Design

ProTegrity™ Rigidizing System

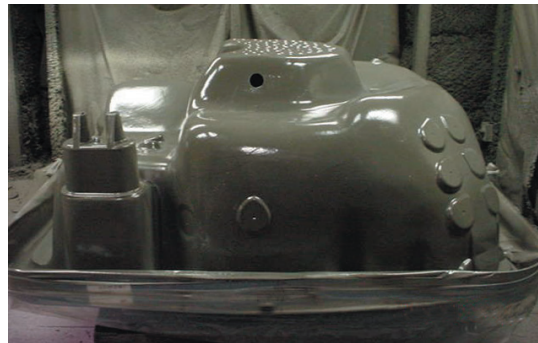


ProTegrity™ is the Saratoga Spa® rigidizing system, replacing the previous 40lb foam system. ProTegrity™, according to Anthony Brennan, Saratoga Spas COO, “raises the rigidizing strength to 60 lbs, for a 50% increase.”

This should be part of your TriLayer™ Shell presentation, which is made up of an Acrylic Shell, ABS and ProTegrity™. The ProTegrity™ material is not a foam and has a more even application over the shell when sprayed, another improvement over the 40lb foam. This will provide increased shell integrity and strength, as well as a material, that because it is not a foam, will be more durable over time and require less prep work (smoothing and sanding areas) when installing jets and fittings onto the spa shell back.

Another important feature of ProTegrity™ is it uses Acrylobond®, a “green” product, which unlike Styrene based products, follows the Clean Air Act Amendments of 1990, and is not designated as a hazardous air pollutant (HAP) that “may reasonably be anticipated to be carcinogenic, mutagenic and exhibit other adverse health effects.” Acrylobond® is designed for a healthier environment.

Now, since it is a “selling feature” that is hard to show a customer, we have provided a Product Design sheet for your binder, allowing you to “show” and not just “tell” your customer about this product, and more importantly why it can be a benefit to them as a Saratoga Spa® owner.



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