

Saratoga Spa® Dealer,

Saratoga Spa Co. is excited to officially announce the new partnership with GreenSky. GreenSky offers the nation's leading Point-Of-Sale consumer financing program. The purpose of this program is to provide an attractive spa retail financing program to our dealer family. **We now want to officially extend this offer to your company.**

The goal of this program is to offer **new traffic through promotions, increased closing solutions, up-selling and add-on opportunities**. This program will help you expand your customer base, while bringing more sales to your business.

The key element that attracted us to the GreenSky program is their **ability to help guide and coach the sales associates**. The ease of use, along with the marketing support package will help you integrate this program seamlessly into your current sales process.

Below are some highlights of the GreenSky program:

- Affordable interest-free financing terms up to 65 months
- Pre-qualification feature allows your customers to prequalify for a loan/credit limit at the beginning of the sale without any impact to their credit score
- Simple, paperless, and easy-to-use mobile app or web URL process that will surpass any program that you are currently using in both simplicity and service Immediate funding for all financed deals - no more paperwork
- Instant approvals for applicants with credit scores in the mid 600's and above
- "Max approval" to give your customer the absolute highest amount of buying power in your store
- No more credit cards... Installment loans for those customers that "don't want another credit card"

#### **I'm in...How do I sign up?**

Signing up is extremely easy....and is 100% online.

1. Fill out the Dealer Application: [Click HERE](#) - PLEASE SELECT "SPAS AND SAUNAS" AS THE BUSINESS CATEGORY IN THE DROP DOWN SELECTION
  - a. Please see a copy of the merchant agreement for your records below (no need to sign one as you agree to it online). [https://www.greensky.com/docs/core/agreements/program\\_agreement.pdf](https://www.greensky.com/docs/core/agreements/program_agreement.pdf)
2. Once you are approved (normally takes about 24 hours) our team will reach out to schedule a time for training and email your welcome kit
3. If you have any questions, or not quite ready to apply, please email Jay Puentes at [Jay.Puentes@greensky.com](mailto:Jay.Puentes@greensky.com).

Thank you as always for your support of Imperial Pools/Saratoga Spas. We value our relationship and hope this program increases your spa retail market share.

Jay Ahl

Saratoga Spas