



SALES BULLETIN

TO: Saratoga Spa Company Dealers
FROM: Kristine Keegan
DATE: February 2, 2016
BULLETIN NO.: 033-16
SUBJECT: 2016 SALES DRIVEN PRESENTATION & PRODUCT REVIEW

The Saratoga Spa Company is excited to once again be offering "The Saratoga Sales Driven Presentation". This Saratoga Dealer Sales Training will be conducted by Jay Ahl, Marketing Director for Saratoga Spa Company, and will focus on delivering a professional, consistent presentation from the moment the shopper enters the store to the transfer of ownership to your new client. The seminar includes the accountability and responsibility of being a Sales Professional, techniques for opening the sale, handling objections, "keeping the sale alive" programs and closing the sale.

This seminar is scheduled for Wednesday March 2nd & Thursday March 3rd. The seminar will run from 9am – 5pm at the Saratoga Spa Company located in Latham, NY. Beverages and lunch will be provided. There will be a dinner following the end of the first session.

SPACE IS LIMITED, so return your registration quickly. Please fill out the information below and fax your reservation to Kristine Keegan at (518) 782-0632 or email to kkeegan@saratogaspas.com. You will be contacted with confirmations and other details.

PLEASE PRINT

Company:			
Attendee Name(s):			
Date:	March 2 - 3, 2016		
Phone #:			
Total:	# Attendees:	@ \$199.00 each =	Total: